



CSWIM 委员会
CSWIM ORGANIZATION

第十七届信息管理中国夏季研讨会

The 17th China Summer Workshop on Information Management

cswim 2024

2024 年 6 月 29-30 日 中国·厦门
June 29-30, 2024, Xiamen China

PROGRAM

承办单位：



廈門大學管|理|学|院
SCHOOL OF MANAGEMENT, XIAMEN UNIVERSITY



廈門理工學院经济与管理学院
SCHOOL OF ECONOMICS AND MANAGEMENT, XIAMEN UNIVERSITY OF TECHNOLOGY

支持单位：



塔金AI
takin.ai

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Shantou University

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Zhiya Zuo

City University of Hong Kong



Keynote Speech 1

Jason Bennett Thatcher

Tandean Rustandy Esteemed Endowed Chair, University of Colorado-Boulder



Global Trends in Academic Research: The Pursuit of Excellence and UT-Dallas Publications

Abstract: In this keynote, Dr. Thatcher will discuss the importance of four concepts for scholars seeking to publish in UT-Dallas publications. First, scholars must be well read. That is, they must be grounded in classical and contemporary research methods and theories relevant to a broad understanding of emerging phenomena. Second, scholars must build resources and skills to conduct research. That is, they need to build teams with access to the tools and skills needed to develop and implement novel research designs. Third, scholars need to be ready to act when interesting opportunities arise. That is, they need to be able to distinguish between tactical projects (e.g., what's trending) and strategic issues (e.g., what will endure) in order to have the mental bandwidth needed to pursue cutting-edge research. Fourth, scholars need to build a reputation that makes them a credible voice on a research topic. This means taking care to adhere to global standards of data collection, reporting, and analysis so that their work can be published in international journals. In presenting these concepts, Dr. Thatcher will provide a framework that scholars can use to build a systematic research agenda that leads to high-quality publications.

Biography: Jason Bennett Thatcher holds the Tandean Rustandy Esteemed Professorship at the Leeds School of Business at the University of Colorado-Boulder. He is also a Full Professor of Management Science at the Alliance Manchester Business School at the University of Manchester and an Honorary Professor at the University of Nottingham. He received the College of Business and Behavioral Science's 2008 Undergraduate Teaching Excellence Award at Clemson University. He is or has served in senior editor and associate editor roles for several journals, including Information Systems Research, Journal of the Association for Information Systems MIS Quarterly, Decision Sciences, AIS Transactions on HCI, Associate Editor at Information Systems Research, Database for Advances of Information Systems. Jason studies individual decision-making, strategic alignment, and workforce issues related to the effective use of information technology in organizations. His more recent projects have focused on cybersecurity, social media, and digital upper echelons. Jason has published in journals such as MIS Quarterly, Information Systems Research, Journal of Applied Psychology, Harvard Business Review, and others.

Keynote Speech 2

Hock Hai Teo

Provost's Chair Professor, National University of Singapore



AI in Education: Implications for Humanity

Abstract: The integration of Artificial Intelligence (AI) in education marks a transformative shift in how knowledge and skills are imparted and acquired, presenting both unprecedented opportunities and significant challenges. This talk, "AI in Education: Implications for Humanity," explores the multifaceted short-term and long-term impact of AI on the educational landscape. Based on a comprehensive literature review, we will share how AI is enhancing and optimizing personalized learning and enabling access to education for marginalized communities. At the same time, we will critically examine whether AI will pose significant risks to humanity development as AI in education can potentially start at a very early age and our dependence and reliance on AI is likely to increase over time. We hope this talk can spark interest among information systems researchers to research on AI in education to ensure a balanced discourse on its potential risks and rewards, and shed light on how humanity can harness these advancements to foster an inclusive, equitable, and effective learning environment for future generations.

Biography: Hock Hai Teo is Provost's Chair Professor in the Department of Information Systems and Analytics, School of Computing at National University of Singapore. He is currently the Director of Humanities and Social Science Research at the Office of Deputy President (Research and Technology). Hock Hai is very passionate and focused on implementing three of his pet projects: 1) improving the healthcare service delivery models and outcomes through process improvement using healthcare technologies; 2) shaping the innovation capabilities of Singapore's Small Medium Enterprises in today's digital economy; and 3) enhancing the learning outcomes of pupils through better delivery of pedagogical content and building of competences via an adaptive, customizable learning platform. He has published extensively in the top information systems journals and conferences. In recognition of his outstanding contributions to the information systems discipline in terms of research, teaching and service, the Association of Information Systems honored him with an AIS Fellow award.

Panel Discussions:

AI Empowered Research and Teaching: Innovations, Challenges and Future Directions

Abstract: The rapid advancement of Generative Artificial Intelligence (GenAI) has revolutionized research methodologies and educational strategies, offering both opportunities and challenges for IS researchers. Join us for an engaging panel discussion featuring distinguished scholars leading this transformative journey. They will share their experiences in leveraging GenAI to enhance research productivity, overcome language barriers, support existing business courses, and expand business curricula. Be inspired by their demonstrations of GenAI strategies, cases, assignments, and syllabi, and gain valuable perspectives on the latest advancements and future directions in the field.

Panel Moderator



J. Leon Zhao is currently Presidential Chair Professor at the School of Management and Economics, Co-Head of Information Systems and Operations Management, Co-Directors of Master Program on Information Management and Business Analytics and Master Program on Data Sciences, Chinese University of Hong Kong (Shenzhen) and Director of Center on Blockchain and Intelligent Technology (CBIT) of Shenzhen Institute of Data Economics. Before joining CUHKSZ, he was with the City University of Hong Kong as Chair Professor (2009-2020) and Head (2009-2015) of Information Systems. Before then, he was an Eller Professor in MIS, University of Arizona. He holds a Ph.D. from the Haas School of Business, UC Berkeley. His current research interests include human-AI collaboration, blockchain, FinTech, and business

intelligence. He is a founding co-EiC of Financial Innovation, a Springer OpenAccess Journal, the first SSCI journal in finance-related subjects in China. He has published numerous papers in Information Systems Research, INFORMS Journal of Computing, Management Science, MIS Quarterly, Journal of MIS, and IEEE / ACM Transactions. His research has been funded by NSF of the US, NSFC of China, RGC and ITF of Hong Kong, SIC Shenzhen, SAP, and IBM, among other funding agencies. He received IBM Faculty Award in 2005 and Chang Jiang Scholar Chair Professorships in 2009 and 2022.



Juan Feng is Hon Hai chair professor in the Department of Management Science and Engineering, School of Economics and Management & Shenzhen International Graduate School, Tsinghua University. She holds a B.A. in economics from Renmin University of China, and a PhD in Business Administration from Pennsylvania State University, with a dual title in Operations Research. She serves as Senior Editor for Information Systems Research, Production & Operations Management and E-Commerce Research & Applications. She also serves in the editorial board for JMIS and IJEC. She now serves as vice president of Association for Information Systems (Region 3), and Director of Research Center on Digital Economy (Greater Bay Area), School of Economics & Management Shenzhen Research Institute, Tsinghua University.



Jingjing Li is the Andersen Alumni Associate Professor at the McIntire School of Commerce, University of Virginia. Her research interests relate to artificial intelligence and big data analytics, with applications in search engine, healthcare, marketing, platform and public policy. Her research has been published in MIS Quarterly, Information Systems Research, Journal of Marketing, Strategic Management Journal, Review of Economics and Statistics, Journal of Management Information Systems, and ACM Transactions in Information Systems. She is a winner of the INFORMS Design Science Award, INFORMS CIST Best Paper Award, INFORMS Data Science Workshop Best Paper Award, WITS Best Paper Award, and WITS Best Prototype Award. Her research is also nominated as the finalist for Shelby D. Hunt/Harold H. Maynard

Award. Her projects have received funding from notable institutions and companies, including NSF, Amazon, Google, Microsoft, the Jefferson Trust, and the UVA Data Analytics Center. She currently serves as an associate editor for MIS Quarterly. Apart from her research, Professor Li has demonstrated excellence in education, receiving the teaching award at the University of Colorado at Boulder and an Annual Faculty Recognition Award by the Order of Claw and Dagger at the University of Virginia. In 2023, she was named one of the Poet & Quants Best Undergraduate Professors, acknowledging her commitment to delivering exceptional educational experiences to her students.



Harry Jiannan Wang is a Full Professor of Management Information Systems at the University of Delaware, with over 18 years of experience in research, teaching, and management in AI, Data Science, Business Process Management, and Enterprise Systems. He is also affiliated with the Data Science Institute and the Institute for Financial Services Analytics at the University of Delaware. Professor Wang is the Founder and CEO of Takin.AI, a startup focused on AI education. He has served as the Chief Scientist of Tezign Inc., an Independent Director for So-Young International Inc. (NASDAQ: SY), the Founding Director of OneConnect (NYSE: OCFT) US Research Institute in New York City, and the VP of Technology for the Association for Information Systems. His research interests include Artificial Intelligence, Data Science, Social Computing, and Human-Computer Interaction. His work has been published in academic journals such as Management Information Systems Quarterly, Information Systems Research, INFORMS Journal on Computing, and Decision Support Systems.

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Women Networking Session

Introduction: Join us for a special gathering tailored for women faculty attending the conference. This session aims to create a nurturing space where participants can engage in meaningful discussions, share invaluable insights, and cultivate robust networks. By harnessing our collective knowledge and experiences, we can not only advance our individual careers but also drive innovation within the field of information systems. Let's come together to empower each other and contribute to the ongoing progress of our discipline.

Session Organizers



Weiling Ke is a professor and head in the Department of Information Systems & Management Engineering, College of Business at Southern University of Science and Technology. Her research has primarily focused on digital transformation, digital innovation management, and open innovations. Professor Ke has published papers with many premier journals, such as MIS Quarterly, Information Systems Research, Journal of Operations Management, Journal of Management Information Systems, Journal of the Association for Information Systems, Journal of Business Ethics and Personnel Psychology. She serves as a Senior Editor or Associate Editor of many international journals, such as Decision Support Systems, Information & Management, and IT & People.



Yu Tong is an associate professor of School of Management at Zhejiang University. Her research interests cover health information technology, use and management of information systems, and emerging forms of IT-enabled collaboration such as spontaneous virtual teams and open innovation. Her work has been published in journals such as MIS Quarterly, Information Systems Research, Journal of Management Information Systems, Journal of the Association for Information Systems, and Information & Management. She has chaired several grants including Outstanding Youth Fund from National Natural Science Foundation of China, General Research Fund from Hong Kong Research Grant Council. She also received Early Career Award from Hong Kong university grants committee and several research and best paper awards.

GenAI Tutorial

Generative AI in Business: From Prompts to Multi-Agent Systems

Abstract: The rapid advancement of Generative Artificial Intelligence (GenAI) has revolutionized research methodologies and educational strategies, offering both opportunities and challenges for IS researchers. Join us for an engaging panel discussion featuring distinguished scholars leading this transformative journey. They will share their experiences in leveraging GenAI to enhance research productivity, overcome language barriers, support existing business courses, and expand business curricula. Be inspired by their demonstrations of GenAI strategies, cases, assignments, and syllabi, and gain valuable perspectives on the latest advancements and future directions in the field.

Tutorial Organizers



Wei Chen is an Associate Professor of Operations and Information Management (OPIM) at the School of Business, University of Connecticut. He is also the academic director of the UConn Digital Frontiers Initiative, which fosters collaborations between industry and academia, with a current emphasis on the business applications of generative AI. Wei's research studies platforms & crowds, financial technologies (FinTech), and the design and governance of generative AI. Utilizing theoretical models and granular data, he seeks to provide rigorous evidence to inform system and market design in these areas. His work has been published in leading academic journals, such as *Management Science*, *Information Systems Research*, *MIS Quarterly*, and *Production and Operations Management*. He has received several best paper awards and nominations in information systems conferences and workshops, and the Gordon B. Davis Young Scholar Award from the INFORMS Information Systems Society.



Harry Jiannan Wang is a Full Professor of Management Information Systems at the University of Delaware, with over 18 years of experience in research, teaching, and management in AI, Data Science, Business Process Management, and Enterprise Systems. He is also affiliated with the Data Science Institute and the Institute for Financial Services Analytics at the University of Delaware. Professor Wang is the Founder and CEO of Takin.AI, a startup focused on AI education. He has served as the Chief Scientist of Tezign Inc., an Independent Director for So-Young International Inc. (NASDAQ: SY), the Founding Director of OneConnect (NYSE: OCFT) US Research Institute in New York City, and the VP of Technology for the Association for Information Systems. His research interests include Artificial Intelligence, Data Science, Social Computing, and Human-Computer Interaction. His work has been published in academic journals such as *Management Information Systems Quarterly*, *Information Systems Research*, *INFORMS Journal on Computing*, and *Decision Support Systems*.

Agenda

**JUNE
28th**

14:00-20:00 Registration

佰翔五通酒店大堂, Lobby at Xiamen Wutong Fliport Hotel

20:00-24:00 Welcome Reception

佰翔五通酒店18楼未央吧, "We Young" Bar at Xiamen Wutong Fliport Hotel

**JUNE
29th**

08:00-17:30 Registration

佰翔五通酒店大堂, Lobby at Xiamen Wutong Fliport Hotel

08:15-08:30 Opening Session & Photo

08:30-09:20 Keynote Speech 1

Keynote Speaker: Jason Bennett Thatcher

Topic: Global Trends in Academic Research: The Pursuit of Excellence and UT-Dallas Publications

09:20-10:10 Keynote Speech 2

Keynote Speaker: Hock Hai Teo

Topic: AI in Education: Implications for Humanity

10:10-10:40 Coffee Break

中国汇序厅, Foyer of Grand Ballroom at hotel

10:40-12:00 Panel Discussions

Topic: AI Empowered Research and Teaching: Innovations, Challenges, and Future Directions

Panel Moderator: Leon Zhao

Panelists: Juan Feng, Jingjing Li, Harry Wang

中国汇, Grand Ballroom at hotel

12:00-13:30 Lunch

会展格澜厅, Grand Room at C&E

13:30-15:30 GenAI Tutorial

格致A, Function Room A at hotel

14:00-15:30 Parallel Session A

Session A1
AIGC

格致B,
Function Room
B at hotel

Session A2
Decentralized
Finance

格物A,
Meeting Room
A at hotel

Session A3
Platform and
Strategy

格物B,
Meeting Room
B at hotel

Session A4
Design Science

格物C,
Meeting Room
C at hotel

Session A5
Social Media

会展格悦A,
Function Room
405 A at C&E

Session A6
Human-
Computer
Interaction

会展格悦B,
Function Room
405 B at C&E

14:00-17:30 Job Market

会展格澜厅序厅, Foyer of Grand Room at C&E

15:30-16:00 Coffee Break

中国汇序厅, Foyer of Grand Ballroom at hotel; 会展格澜厅序厅, Foyer of Grand Room at C&E

15:30-17:30 Poster Session I

中国汇序厅, Foyer of Grand Ballroom at hotel

JUNE 30 th	16:00-17:30	Women’s Networking Session				
		格致A, Function Room A at hotel				
	16:00-17:30	Parallel Session B				
	Session B1 AI Applications	Session B2 Decentralized Autonomous Organizations	Session B3 Platform and Strategy	Session B4 Live Streaming	Session B5 Electronic and Mobile Commerce	Session B6 Design Science
	格致B, Function Room B at hotel	格物A, Meeting Room A at hotel	格物B, Meeting Room B at hotel	格物C, Meeting Room C at hotel	会展格悦A, Function Room 405 A at C&E	会展格悦B, Function Room 405 B at C&E
	18:00-20:30	Gala Dinner				
		中国汇, Grand Ballroom at hotel				
	08:00-11:00	Registration				
		佰翔五通酒店大堂, Lobby at Xiamen Wutong Fliport Hotel				
08:30-10:00	Parallel Session C					
	Session C1 AI Applications	Session C2 Design Science	Session C3 IS and Labor	Session C4 Social Commerce	Session C5 IS in Healthcare	
	格致A, Function Room A at hotel	格致B, Function Room B at hotel	格物A, Meeting Room A at hotel	格物B, Meeting Room B at hotel	格物C, Meeting Room C at hotel	
10:00-10:30	Coffee Break					
	中国汇序厅, Foyer of Grand Ballroom at hotel					
10:00-12:00	Poster Session II					
	中国汇序厅, Foyer of Grand Ballroom at hotel					
10:30-12:00	Parallel Session D					
	Session D1 Social Network	Session D2 IS and Industry	Session D3 Platform and Strategy	Session D4 E-Commerce		
	格致A, Function Room A at hotel	格致B, Function Room B at hotel	格物A, Meeting Room A at hotel	格物B, Meeting Room B at hotel		
12:00-13:30	Lunch					
	中国汇, Grand Ballroom at hotel					
14:00-15:30	Parallel Session E					
	Session E1 IS in Healthcare	Session E2 Platform and Strategy	Session E3 E-Commerce	Session E4 Human-Computer Interaction		
	格致A, Function Room A at hotel	格致B, Function Room B at hotel	格物A, Meeting Room A at hotel	格物B, Meeting Room B at hotel		
15:30-16:00	Coffee Break					
	中国汇序厅, Foyer of Grand Ballroom at hotel					
15:45-19:00	Campus Tour/Plant Tour					
17:30-20:00	Dinner					
	中国汇, Grand Ballroom at hotel					

Parallel Sessions

GenAI Tutorial / June 29th 13:30-15:30

格致A (Function Room A at hotel) Participants are expected to bring laptops

Parallel Session A / June 29th 14:00-15:30

SESSION A1	📖 AIGC 格致B (Function Room B at hotel) Session Chair: Xiaoquan (Michael) Zhang (The Chinese University of Hong Kong)
14:00-14:30	① The Effect of Providing AI Summary of E-commerce Content on Consumer Behavior Authors: Ziru Li, Jialin Nie, Xiaofei Zhang, Zhan Shi and Kai Li Discussant: Yue Guan (Communication University of China)
14:30-15:00	② Empowering Innovation: An Empirical Study on the Impact of Generative AI on Online Freelancers' Performance * Authors: Manni Gao, Jianwei Liu and Qiang Ye Discussant: Bin Gu (Boston University)
15:00-15:30	③ Can AI Be a Helpful Reviewer? Research on the Impact of AI Review on Consumer Perception and Behavior Authors: Xinyao Yu, Kai Li and David Xu Discussant: Qianzhou Du (University of Science and Technology of China)
SESSION A2	📖 Decentralized Finance 格物A (Meeting Room A at hotel) Session Chair: Xia Zhao (University of Georgia)
14:00-14:30	① The Effect of Crypto Rewards in Fundraising: From a Natural Experiment to a Dictator Game Authors: Xue Tan and Yong Tan Discussant: Zike Cao (Zhejiang University)
14:30-15:00	② Private Enjoyment or Profit Pursuit? Understanding Skin-Tone and Gender Price Disparities in CryptoPunks NFTs Authors: Sungeun Han, Zhan Shi and Tongxin Zhou Discussant: Chaoyue Gao (University of Science and Technology of China)
15:00-15:30	③ Understanding the Drivers of Digital Assets Investment: An Investigation of Environmental-Friendly Cryptocurrencies Authors: Wen Ya Shen, Jingbo Hou, Tian Lu and Pei-Yu Chen Discussant: Xia Zhao (University of Georgia)
SESSION A3	📖 Platform and Strategy 格物B (Meeting Room B at hotel) Session Chair: Xue Yang (Nanjing University)
14:00-14:30	① Never Disappoint Benevolence: The Caveat about the Leaderboard for Charity Fundraising Authors: Yinan Yu, Hua Jonathan Ye and Yi-Jen Ian Ho Discussant: Bowen Zheng (Central South University)
14:30-15:00	② How Should Hotels React to Home Sharing Service? An Empirical Examination of Reputation Management Strategies Authors: Cheng Nie, Zhiqiang Eric Zheng and Sumit Sarkar Discussant: Xue Yang (Nanjing University)
15:00-15:30	③ Membership Bundling Strategy for Digital Platforms Based on Consumer Preferences Authors: Junmin Zhou and Weijun Zeng Discussant: Haiyang Feng (Tianjin University)

SESSION A4	📖 Design Science 🏨 格物C (Meeting Room C at hotel) Session Chair: Jin Zhang (Renmin University of China)
14:00-14:30	① Construction and Application of IRM Knowledge Graph for Knowledge Services Authors: Wei Zong and Yuchen Wu Discussant: Lin Qiu (Southern University of Science and Technology)
14:30-15:00	② Balancing Privacy Preservation and Data Value in Platform Data Sharing: A Correlation-Aware Differential Privacy Approach Authors: Cong Wang, Jie Song, Qiuyuan Ai and Yue Zhao Discussant: Hongyu Zhang (Central South University)
15:00-15:30	③ Finding Depressed People in Rural Areas: A Theory-Inspired Impartial and Interpretable Discriminative Learning-Enabled Detection Approach * Authors: Qingguo Wu, Tianteng Wang, Di Qiao, David Xu, Ruize Ma and Junhu Ruan Discussant: Jin Zhang (Renmin University of China)
SESSION A5	📖 Social Media 🏨 会展格悦A (Function Room 405 A at C&E) Session Chair: Le Wang (Xi'an Jiaotong University)
14:00-14:30	① The Dichotomy of Content Contribution Behavior on Social Media during Social Quarantine Authors: Renee Rui Chen, Kun Chen, Carol Ou and Paul A. Pavlou Discussant: Yuxin Huang (Soochow University)
14:30-15:00	② Alice in Land of Games: Investigating the Carryover Effect of Users' Engagement and Social Connections Across Games Authors: Yue Li, Haowen Deng and Cheng Zhang Discussant: Le Wang (Xi'an Jiaotong University)
15:00-15:30	③ Taste in the Time of Pandemic: How COVID-19 Reshaped Restaurant Reviews and Foot Traffic Authors: Runtao Ren, Jian Ma and Le Wang Discussant: Jianhua Yu (The Hong Kong Polytechnic University)
SESSION A6	📖 Human-Computer Interaction 🏨 会展格悦B (Function Room 405 B at C&E) Session Chair: Yi Shen (Soochow University)
14:00-14:30	① Breaking Barriers: Enhancing Learning Outcomes for Deaf and Hard of Hearing Students through Augmented Reality Captioning Authors: Jiayuan Zhang, Runge Zhu, Ting Li and Cheng Yi Discussant: Yu Tong (Zhejiang University)
14:30-15:00	② Inception for Good: Leveraging the Unconscious Mind for Sustainability Promotion Authors: Fenfen Zhu and Ben Choi Discussant: Yi Shen (Soochow University)
15:00-15:30	③ Navigating the AI Newsroom: An Empirical Study on the Effects of AI Production on News Believability * Authors: Junming Zeng, Yang Liu and Shan Liu Discussant: Xixian Peng (Zhejiang University)

Job Market / June 29th 14:00-17:30

🏨 会展格澜厅序厅 (Foyer of Grand Room at C&E)

Coffee Break / June 29th 15:30-16:00

🏨 中国汇序厅 (Foyer of Grand Ballroom at hotel) 会展格澜厅序厅 (Foyer of Grand Room at C&E)

Poster Session I / June 29th 15:30-17:30

🏨 中国汇序厅 (Foyer of Grand Ballroom at hotel)

Women's Networking Session / June 29th 16:00-17:30

🏨 格致A (Function Room A at hotel)

Parallel Session B / June 29th 16:00-17:30

SESSION B1	📖 AI Applications	🏨 格致B (Function Room B at hotel)
	Session Chair: Yi Wu (Tianjin University)	
16:00-16:30	1 Artificial Intelligence Adoption and Firm Innovation: Evidence from Large Online Job Postings Authors: Chunmian Ge, Huiqi Deng, Qi Wang and Hanwei Huang Discussant: Yicheng Zhang (Huazhong University of Science and Technology)	
16:30-17:00	2 Breaking Terrains or Scaling Heights: The Role of AI in Flat versus Hierarchical Startups Authors: Xiaoning Wang and Ao Sun Discussant: Yi Wu (Tianjin University)	
17:00-17:30	3 The Application of GAI in Managerial Responses Tasks: To Support, Not Replace Human Staff Authors: Lin Jia, Xin Liu, Kenichi Takahashi, Yuan Wang and Yitong Han Discussant: Yukuan Xu (Sichuan University)	
SESSION B2	📖 Decentralized Autonomous Organizations	🏨 格物A (Meeting Room A at hotel)
	Session Chair: Qingyun (Serena) Zhu (San Diego State University)	
16:00-16:30	1 Usability versus Collectibility in NFT: The Case of Web3 Domain Names Authors: Ping Fan Ke and Yi Meng Lau Discussant: Qingyun (Serena) Zhu (San Diego State University)	
16:30-17:00	2 How does Social Media Attention Impact the Performance of Decentralized Financial Platforms? An Empirical Analysis based on MakerDAO Authors: Ya Chen, Yingying Qi, Yongbin Pan and Liang Liang Discussant: Wenqi Zhou (Duquesne University)	
17:00-17:30	3 "Shadow-Decentralization" in Decentralized Autonomous Organizations Authors: Yuhan Zhou, Ling Xue, Jing Tian, Jingzhao An and Xi Zhao Discussant: Jiaqi Yan (Nanjing University)	
SESSION B3	📖 Platform and Strategy	🏨 格物B (Meeting Room B at hotel)
	Session Chair: Xunhua Guo (Tsinghua University)	
16:00-16:30	1 Demand-side Reputation and Matching on Sharing Platform: Evidence from a Field Experiment Authors: Ruigang Jia, Peijian Song and Liangding Jia Discussant: Xunhua Guo (Tsinghua University)	
16:30-17:00	2 Online Review Display Policies with Heterogeneous Consumers in the Presence of Product Information Uncertainty Authors: Guoyin Jiang and Tian Luo Discussant: Dan Ke (Wuhan University)	
17:00-17:30	3 The Toll of Driver Moral Hazard on Ride-Hailing Platforms Authors: Mengwei Qu, Chen Liang, Chunxiao Li, Shuliu Yuan and Bin Gu Discussant: Xusen Cheng (Renmin University of China)	

SESSION B4	📖 Live Streaming 🏨 格物C (Meeting Room C at hotel) Session Chair: Eldon Li (Taiwan Chung Cheng University)
16:00-16:30	① It is a Matching Game: How the Matching of Streamers, Products and Settings Affect the Sales Performance of Cross-border Live Streaming Authors: Yongqing Yang, Wei Guo, William Yeoh and Jie Ren Discussant: Dan Ding (Southwestern University of Finance and Economics)
16:30-17:00	② Platform Monetization and Creator Role Conflict: Evidence from the Adoption of E-Commerce Live Streaming Authors: Yutong Han, Fei Ren and Bin Gu Discussant: Yongqing Yang (Shandong Technology and Business University)
17:00-17:30	③ E-commerce Live Streaming, Local Entrepreneurship, and Poverty Reduction: The Role of Government Officials' Participation Authors: Xiaoye Li, Jiancheng Wang, Aaron Cheng and Rongwei Ren Discussant: Xiaodie Pu (University of Nottingham Ningbo China)
SESSION B5	📖 Electronic and Mobile Commerce 🏨 会展格悦A (Function Room 405 A at C&E) Session Chair: Ruilin Zhang (Xiamen University of Technology)
16:00-16:30	① The Multi-Stage Effect of Behavior Guidance on Online Learning Techniques and Learning Performance Authors: Jiayuan Zhang, Cheng Yi, Chong Wang, Sean Xin Xu and Yufang Wang Discussant: Shaobo Wei (Hefei University of Technology)
16:30-17:00	② When will Online Free Product Trials Contribute to Product Sales? The Impacts of Trial Periods Authors: Xue Yang, Lele Kang and Yuting Xu Discussant: Wei Chen (University of Connecticut)
17:00-17:30	③ Routine or Exploration? How Personalization Opt-Out Affects Consumers' Variety-Seeking Behaviors Authors: Hui Yang, Qili Wang, Xianghua Lu and Liangfei Qiu Discussant: Chenshuo Sun (National University of Singapore)
SESSION B6	📖 Design Science 🏨 会展格悦B (Function Room 405 B at C&E) Session Chair: Xiaoying Xu (South China University of Technology)
16:00-16:30	① I Can Feel What You Feel: An Experiment of Empathic Agent in E-Commerce Authors: Mukun Cao and Lei Xian Discussant: Xiaoying Xu (South China University of Technology)
16:30-17:00	② A Bayesian Multi-Armed Bandit Algorithm for First-Price Auction in Online Display Advertising Authors: Mengzhuo Guo, Wuqi Zhang, Qingpeng Zhang, Li Luo and Frank Youhua Chen Discussant: Jiawei Chen (Shanghai University of Finance and Economics)
17:00-17:30	③ Developing a Source Authenticity System to Combat Fake News: An NFTBased Approach Authors: Longji Wang, Weizhong Liang, Lei Chen, Chaoyue Gao, Alvin Chung Man Leung and Qiang Ye Discussant: Xi Chen (Zhejiang University)
Gala Dinner / June 29 th 18:00-20:30 🏨 中国汇 (Grand Ballroom at hotel)	

Parallel Sessions

Registration / June 30th 08:00-11:00

🏨 佰翔五通酒店大堂 (Lobby at Xiamen Wutong Fliport Hotel)

Parallel Session C / June 30th 08:30-10:00

SESSION C1	📖 AI Applications Session Chair: Chong Wang (Peking University)	🏨 格致A (Function Room A at hotel)
08:30-09:00	1 Beyond Automation: The Impact of Robotaxi Services on Ride-Hailing Consumer Behavior * Authors: Tong Shen, Chen Liang, Xinxin Li, Chunxiao Li and Shuliu Yuan Discussant: Chenglong Zhang (The Chinese University of Hong Kong)	
09:00-09:30	2 AI-centered vs. Human-centered: Exploring Users' Attitude toward AIGC in Varying Forms of Human-AI Collaboration Authors: Mingyue Zhang, Yu Xu and Xuan Wei Discussant: Yipu Deng (University of Hong Kong)	
09:30-10:00	3 Is Fine-tuning Leveraging User Feedback truly beneficial? Assessing the Efficacy of Human-in-the-Loop in AI-powered Platforms Authors: Dongchen Zou and Juan Feng Discussant: Cong Wang (Peking University)	
SESSION C2	📖 Design Science Session Chair: Hongyan Liu (Tsinghua University)	🏨 格致B (Function Room B at hotel)
08:30-09:00	1 Reviews Helpfulness Prediction via Multi-Level Cognitive Adjustment Authors: Hai Wei and Ying Yang Discussant: Zhiya Zuo (City University of Hong Kong)	
09:00-09:30	2 Uncertainty Detection in Healthcare Services: A Knowledge-fused Decision Boundary Approach against Unknown Intentions Authors: Yongxiang Zhang, Ting Xu and Raymond Y.K. Lau Discussant: Gang Chen (Zhejiang University)	
09:30-10:00	3 Revenue Maximization in Calibrated Recommendation Systems Authors: Shuzhang Cai and Shaojie Tang Discussant: Hongyan Liu (Tsinghua University)	
SESSION C3	📖 IS and Labor Session Chair: Jie Yu (University of Nottingham Ningbo China)	🏨 格物A (Meeting Room A at hotel)
08:30-09:00	1 Domestic Drain, Global Gain: The Unintended Impact of Restrictive Immigration on U.S. Tech Jobs Authors: Kun Li, Lin Hu and Bin Gu Discussant: Ruibin Geng (Northwestern Polytechnical University)	
09:00-09:30	2 Cloud Adoption and Firm Performance: Evidence from Labor Demand Authors: Wang Jin and John Bai Discussant: Jie Yu (University of Nottingham Ningbo China)	
09:30-10:00	3 AI Exposure on Workers' Career Path: Evidence from U.S. Workforce Authors: Xiaoning Wang and Guohou Shan Discussant: Qi Wang (City University of Hong Kong)	

SESSION C4	📖 Social Commerce 格物B (Meeting Room B at hotel) Session Chair: Ling Xue (University of Georgia)
08:30-09:00	1 How In-Feed Short-Video Ads Influence Product Sales: From the Perspective of Elaboration Likelihood Model Authors: Sicong Wang, Hui Yuan, Jingzhi Zhang and Wei Xu Discussant: Cheng Nie (Iowa State University)
09:00-09:30	2 Does Appearance Matter? Exploring the Anthropomorphic Design of Virtual Influencers from the Perspective of Match-up * Authors: Botian Lei, Jia Jin and Shanshan Guo Discussant: Ling Xue (University of Georgia)
09:30-10:00	3 She? The Role of Perceived Agent Gender in Social Media Customer Service Authors: Junyuan Ke, Yang Gao, Huaxia Rui and Shujing Sun Discussant: Yingjie Zhang (Peking University)

SESSION C5	📖 IS in Healthcare 格物C (Meeting Room C at hotel) Session Chair: Manlu Liu (Rochester Institute of Technology)
08:30-09:00	1 Information with Affect: The Effects of Affective Badges on Patients' Consultation Decisions in Online Health Community Authors: Shanshan Guo, Lizhen Yang and Yuanyuan Dang Discussant: Luan Wang (Beijing Institute of Technology)
09:00-09:30	2 Does Free Bring Substitution or Promotion? The Spillover Effect of Medical Live Streaming Notifications on the Online Consultation Orders Authors: Weicheng Wang and Xitong Guo Discussant: Manlu Liu (Rochester Institute of Technology)
09:30-10:00	3 Physician-Patient Interactions in Online Healthcare Communities: The Effects of Preconsultation on Service Delivery and Patient Satisfaction Authors: Qian Tang and Anqi Zhao Discussant: Xiaofei Zhang (Nankai University)

Coffee Break / June 30th 10:00-10:30

📍 中国汇序厅 (Foyer of Grand Ballroom at hotel)

Poster Session II / June 30th 10:00-12:00

📍 中国汇序厅 (Foyer of Grand Ballroom at hotel)

Parallel Session D / June 30th 10:30-12:00

SESSION D1	📖 Social Network 格致A (Function Room A at hotel) Session Chair: Weijun Zheng (California State Polytechnic University, Pomona)
10:30-11:00	1 Who is Leading the Market? Predictive Ability Comparison and Information Flow Between Different Stock Habitats Authors: Yuhong Zhan, Chaoyue Gao, Alvin Chung Man Leung and Qiang Ye Discussant: Eric Zheng (University of Texas at Dallas)
11:00-11:30	2 Measuring the User Susceptibility to Misinformation on Social Media Authors: Shixiong Wang, Qi Qi and Yu Song Discussant: Boying Li (University of Nottingham Ningbo China)

11:30-12:00	③ Thread Hijacking in Online Health Communities: A Territorial Perspective Authors: Zhiya Zuo, Xiji Zhu, Xi Wang and Yulin Fang Discussant: Weijun Zheng (California State Polytechnic University, Pomona)
SESSION D2	📖 IS and Industry 🏨 格致B (Function Room B at hotel) Session Chair: Chieh Lee (Taiwan Sun Yat-sen University)
10:30-11:00	① Data Assets and Enterprise R&D Manipulation: Evidence from China Authors: Nan Feng, Xueqing Wang and Aihui Chen Discussant: Chen Liang (University of Connecticut)
11:00-11:30	② Research on the Impact of Industrial Internet of Things on the Digital Transformation of Small and Medium-Sized Enterprises Authors: Qi He, Hongyu Zhang, Yingjie Gao and Yuexin Zhao Discussant: Yuzhu Li (University of Massachusetts Dartmouth)
11:30-12:00	③ A Literature Review on the Impact of Artificial Intelligence in the Workplace Authors: Qiuhui Huang, Jianglian Gao, Renee Rui Chen, Fei Liu, Yuetong Fang and Yongjie Wu Discussant: Xiacong Cui (University of New Mexico)
SESSION D3	📖 Platform and Strategy 🏨 格物A (Meeting Room A at hotel) Session Chair: Ling Zhao (Huazhong University of Science and Technology)
10:30-11:00	① Navigating Task Performance in the Gig Economy: The Role of Data Usage Contract Governance Authors: Feng Xu, Jianli Xie, Botong Xue and Zhenya Tang Discussant: Ling Zhao (Huazhong University of Science and Technology)
11:00-11:30	② Online Employer Reputation Management: Analyzing the Influence of Management Responses on Employee Reviews Authors: Zhuo Li and Xuefeng Zhao Discussant: Jie Gu (Shanghai Academy of Social Science)
11:30-12:00	③ Privacy-Preserving Scalar Product Algorithm for Vertically Partitioned Data Authors: Han Li and Rathindra Sarathy Discussant: Yuan Li (University of Tennessee)
SESSION D4	📖 E-Commerce 🏨 格物B (Meeting Room B at hotel) Session Chair: Yifan Dou (Fudan University)
10:30-11:00	① Optimal Allocation of Advertising Efforts Between Digital and Traditional Channels: A Control-Theoretic Approach * Authors: Rui Guo, Yonghua Ji and Zhengrui Jiang Discussant: Yifan Dou (Fudan University)
11:00-11:30	② How Consumers Process Self-Contradictory Information: A Study of the Neural Mechanisms Authors: Chen Dian, Guo Yiting and Liu Ying Discussant: Jia Jin (Shanghai International Studies University)
11:30-12:00	③ Strategizing Product Display: Analyzing Depth vs. Width in Online Retail Personalization Authors: Qiaodan He, James Dearden, Dawei Zhang and Yuliang Yao Discussant: Jie Fang (University of Nottingham Ningbo China)

Lunch / June 30th 12:00-13:30

🏨 中国汇 (Grand Ballroom at hotel)

Parallel Session E / June 30th 14:00-15:30

SESSION E1		📖 IS in Healthcare	🏨 格致A (Function Room A at hotel)
		Session Chair: Cheng Yang (Xiamen University of Technology)	
14:00-14:30	①	Combatting Opioid Use Disorder: The Role of Drug Dosage Alert Systems Authors: Yongchun Fang, Lin Qiu and Yao Li Discussant: Ding Li (Nanjing University)	
14:30-15:00	②	An Empirical Study on the Spillover Effect of Monetary Incentives on Physicians' Free Knowledge Contribution Behaviors in Online Healthcare Communities Authors: Xuchen Fang, Pei Yin and Han Yan Discussant: Jialu Liu (Shanghai Jiao Tong University)	
15:00-15:30	③	Gamification on Medical Resource Allocation in Online Health Communities: Evidence from A Natural Experiment Authors: Silin Wu, Shuqing Chen, Dabin Xu and Muxin Wei Discussant: Luan Wang (Beijing Institute of Technology)	
SESSION E2		📖 Platform and Strategy	🏨 格致B (Function Room B at hotel)
		Session Chair: Junjie Zhou (Shantou University)	
14:00-14:30	①	Distractive Piggybacking in Crowdfunding: Creator Influence and Behavior Mechanisms Authors: Qingxiang Li, Huigang Liang, Nianxin Wang and Yajiong Xue Discussant: Gen Li (Fudan University)	
14:30-15:00	②	Task Flexibility in Gig Platforms Authors: Zhi Cao, Meng Li and Shujing Sun Discussant: Junjie Zhou (Shantou University)	
15:00-15:30	③	Who Prefers the NFT? The Economic Impact of User Differentiation on the NFT Platform Authors: Jie Liu, Ran Pan and Yang Liu Discussant: Yuzhu Li (University of Massachusetts Dartmouth)	
SESSION E3		📖 E-Commerce	🏨 格物A (Meeting Room A at hotel)
		Session Chair: Conner Wu (Oklahoma State University)	
14:00-14:30	①	Two Heads Better Than One? Uncovering the Effectiveness of Online Content Creators' Collaboration Authors: Shi Tang, Nila Zhang and Yi Chen Discussant: Bingjie Deng (Xi'an Jiaotong-Liverpool University)	
14:30-15:00	②	Priming In Search: A Large-Scale Field Experiment on the Impact of Popular Search Genres in Mobile Shopping Authors: Zheng Shuang, Siliang Tong, Sihan Fang, Anand Gopal, Xianneng Li and Qiancheng Jiang Discussant: Zhao Pan (Huazhong University of Science and Technology)	
15:00-15:30	③	Privacy for Driving Data, Profit for Whom? An Economic Analysis of Usage-Based Insurance under Competition Authors: Mei Xue, Cenyang Yang and Wei Thoo Yue Discussant: Feng Xu (University of Michigan-Dearborn)	

SESSION E4	 Human-Computer Interaction 格物B (Meeting Room B at hotel) Session Chair: Zhiyan Wu (Shanghai University of International Business and Economics)
14:00-14:30	① Do Human vs. AI Agents Influence Customers' Reactions to "Big Data" Price Discrimination? The Mediating Role of Perceived Status Authors: Xiao Peng, Xixian Peng and David Jingjun Xu Discussant: Yang Liu (Xi'an Jiaotong University)
14:30-15:00	② AI vs. no AI: Understanding the Impact of AI Assistant on Interpersonal Relationship in Collaborative Decision-Making from the Perspective of Trust and Cognitive Load Authors: Zhenjie Lin, Xusen Cheng and Yijun Yan Discussant: Jingxuan Cai (SooChow University)
15:00-15:30	③ Persuasive Effect of Virtual News Anchors: Unveiling the Influence of Speech Rate and Gestures Authors: Yunya Zhou, Xiaowen Chen, Haotian Shi, Yuzhen Ma, Ke Du and Lin Jia Discussant: Boying Li (University of Nottingham Ningbo China)

Coffee Break / June 30th 15:30-16:00

格物B 中国汇序厅 (Foyer of Grand Ballroom at hotel)

Campus Tour / Plant Tour / June 30th 15:45-19:00

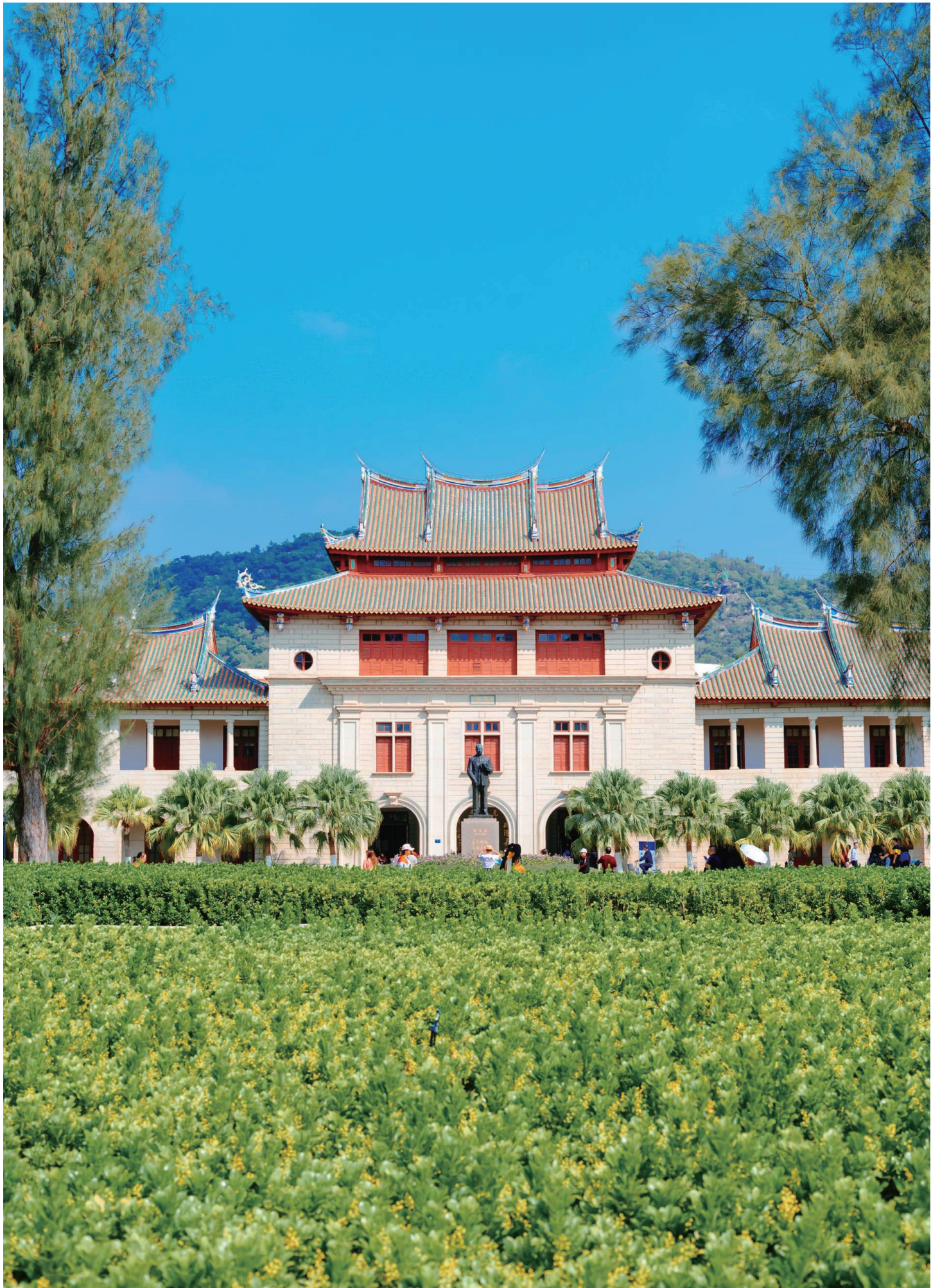
格物B 厦门大学思明校区 (Siming Campus of Xiamen University)
 三安光电 (Sanan Optoelectronics Company)

Dinner / June 30th 17:30-20:00

格物B 中国汇 (Grand Ballroom at hotel)

Note

* Best paper nominees



Poster Session I

Poster ID	Authors	Title
1	Tao Eric Hu, Hua Dai, Zhenya Robin Tang, Yue Jeff Zhang and Ping Zhang	Developing a Big Data Success Model: A Literature Review
2	Xiaoti Yue and Hong Hong	Rigorous or Intuitive? Freelancers' Profile Overviews and Their Income
3	Xu Xu, Zeen Wang and Hangsheng Yang	Examining How Facial Features Influence Users' Behavior: Evidence from Live-streaming Commerce Platforms
4	Wenqi Zhou and Georgiana Craciun	Online Review Helpfulness: The Mediation Effect of Cool and Funny Votes
5	Simeng Liu, Guofang Nan and Dahui Li	Game Developer's Two-Period Strategy with Time-Varying Subscription Service
6	Shuaiyu Chen and Yang Gao	Does Smartphone Transform Information Transmission in Financial Markets? Evidence from StockTwits
7	Jiaxin Xue, Zhaohua Deng and Bin Wang	Need more emotion? An Investigation of Patient Selection on Online Health Question-and-Answer Platforms
8	Xiangqian Liu, Chuang Yang, Hua Yuan and Yu Qian	User Opinion Adoption in App Updates: A Market Competition Perspective
9	Mengzhuo Guo, Yijun Li, Binfeng Jia, Qingpeng Zhang and Yang Liu	A Multi-Task Deep Learning Approach to Large-Scale Lifetime Value Evaluation in Mobile Gaming Market
10	Zeyuan Hong, Ben Choi and Wai Fong Boh	Bringing Digital Boots on the Remote Grounds: Overcoming Complex Technical Breakdowns with Augmented Collaborative Diagnosis
11	Xu Zhang, Yifan Dou and D.J. Wu	Incentivizing Content Creators When Tasks Can Be Delegated to Artificial Intelligence
12	Kai Ye and Tat Koon Koh	Idea Selection Bias and Debiasing in Crowdsourcing Contests
13	Guo Chen, Luning Liu and Yuqiang Feng	Do Search Ads Help Organic Listings? The Role of Keyword Categories
14	Xiwei Wang, Mali Li and Ran Luo	Influence of NFT in Metaverse Platforms on Users' Intention to Use the Platform
15	Na Liu, Robin Huang and Jinman Kim	Unveiling patients' need for communication during remote monitoring
16	Chenwei Li, Kathy Ning Shen and Xiaoyu Lu	A Balancing Game for Keeping Users to the Short Video Platforms
17	Le Wang and Xueying Cui	Do firm's manipulation of online reviews always hurt its competitors: The interplay between collective and individual reputation
18	Xiao Li, Julia Kotlarsky and Michael Myers	Digital Community Resilience: Understanding the Role of Social Media in Spanning Boundaries Between Disaster Stakeholders
19	Shanshan Quan, Eric Zheng, Mingzheng Wang and Xiangpei Hu	Data-Driven Price Discrimination, Regulation and Firm Compliance: The Case of a Large E-Retailing Platform in China
20	Weijie Zhao, Dongyi Wang and Allen Johnston	Mitigating Password Sharing from a Self-Persuasion Perspective
21	Yutong Zhang and Kai Wang	High-dimensional autocorrelated categorical data monitoring
22	Yifan Liu, Minqiang Li and Haiyang Feng	Sharing AI Modules on Software Platforms under Data Network Effects
23	Siyi Yang, Jinzhao Wang, Yifan Dou and Lihua Huang	Overcoming the Contribution Uncertainty in Data Transactions: A Relational Contract Approach
24	Zilong Liu and Hongyan Liang	Technological Innovation and Risk Assessment: A Study on Fintech Firms in the Conforming Mortgage Market
25	Zike Cao, Yingpeng Zhu and Liangfei Qiu	Effects of Autonomous Algorithmic Moderation on User Content Contribution: A Natural Experiment in an Online Knowledge-Sharing Community
26	Winston Fan, Jonathan Fan, Min Zhang, Ling Tong, Chengyue Huang and Weiguo Fan	Loneliness Detection from Social Media: A Text Analytics Approach
27	Dongdi Chen, Carol Hsu and Evelyn Ng	A Hybrid Approach to Paradigmatic Shift: Legitimacy Gaining in Digital Servitization through a User-centric Platform Ecosystem
28	Hong Zhu and Carol Hsu	Confident Victim: Insights into the Impacts of Victim Humor on Bystander Intervention in Cyberbullying
29	Jing Lin, Junhang Chen, Qiang Zhao and Xin Fu	Exploring the Balance of Human-AI Collaboration: The Impact of AI Reliance on Service Evaluation
30	Huilin Xu and Ruina Yang	Eliminating Social Popularity Bias in Recommendation: Causal Inference-Based Social Graph Neural Networks
31	Fangfang Hou, Boying Li, Zhengzhi Guan, Alain Chong, Xiaodie Pu and Bosen Lin	The impact of online review, promotional marketing strategy and product characteristics on predicting sales in e-marketplace
32	Yiting Guo, Chenshuo Sun, Qiang Wei, Sean Xin Xu and Yun Yuan	Unveiling the Dynamics of Relationship Marketing in Online Communication: A Relational Dialectical View
33	Fuzhen Liu, Ni Huang, Kee-Hung Lai and Yili Hong	Blockchain Investment and Firm Productivity: A Counterfactual Estimation
34	Mengyuan Wang, Jifeng Ma and Yaobin Lu	Help is not always helpful: An Empirical Study from an Open Innovation Community

Poster Session II

Poster ID	Authors	Title
35	Yang Liu, Xiaomeng Lin, Xin Peng, Xitong Guo and Chunsheng Shi	Knowledge Graph Construction of Integrated Traditional Chinese and Western Medicine for Diabetic kidney disease
36	Zhechao Yang, Qili Wang and Liangfei Qiu	Interlopers or Catalysts? Dissecting the Impact of Incorporating AI Players on Multiplayer Online Games
37	Shiwei Sun, Mingrui Tang and Zhijun Yan	Depression Recognition Based on Multimodal Data from Weibo in China
38	Wenshuo Zhang, Minqiang Li, Haiyang Feng and Nan Feng	Optimal Contracts between Platform(s) and Creator for New Digital Content Distribution
39	Jiahe Wang, Nan Feng and Shengli Li	When Should Targeted Advertising Be Used on Streaming Platforms?
40	Xinrui Li and Jin Zhang	Does the Lack of Logical Coherence Hurt Consumer Satisfaction? A Study Based on a Knowledge Payment Platform
41	Hanfei Wang, Yue Guan and Qiang Wei	Exploring the Effects of Streamer Emotional Expressions on Sales in Live Streaming E-Commerce
42	Ping Tang, Jianqing Chen and Srinivasan Raghunathan	Buy Online, Pickup or Deliver from Store Options: Why Would an Online Retail Platform with Third-Party Sellers Offer Them?
43	Wenwen Ding, Yaping Zhu and Xindi Dong	Quantum Leap in Manufacturing: A Case Study on Enhancing Testing Processes through Quantum Computing Integration
44	Weiwei Sun, Ron Kwok and Xitong Guo	Who Will the Doctor Follow Up with? A Mixed Methods Study Based on A Mental Telehealth Platform
45	Xiaoyu Miao and Yuanyue Feng	The Blind Box Effect: Examining the Gamified Uncertain Message Design in Digital Health Communication
46	Haochen Song, Le Wang and Xitong Guo	The Impact of Physician's Social Support on Patient Engagement in Free Live-Streamed Medical Consultation
47	Zhe Jing, Xin Xu, Yong Jin and Jie Shen	Can AI Replace Humans? The Impact of AI-powered Call Systems on Potential Customers
48	Tianyi Ma, Runnan Chen, Andy Tao Li and Hefu Liu	Integrating Socratic Dialogue in AI Chatbots: Transformative Strategies in Educational Chatbot Design and Implementation
49	Fangze Dai, Lingfeng Dong, Liqiang Huang and Yu Tu	The Impact of Ambidexterity on Creativity: Evidence from an Online Crowdsourcing Platform
50	Zhichao Wu, Peilin Ai, Xi Zhao and Xiaoni Lu	Users' Bidding Behavior for Transaction Service Under Congestion: Evidence from Permissionless Blockchain Context
51	Xiaotian Dai, Weiling Ke and Yuankun Luo	Interdependent Processes in Human-AI Collaboration: How does collaboration between human and AI agents operate to influence task performance?
52	Jiahui Feng and Juntao Wu	Next, Browse or Buy—An End-to-end Deep Learning Method to Predict Customer Purchase Intention
53	Yamin Xu, Keng Leng Siau and Fiona Fui-Hoon Nah	More Human-likeness, Less Self-disclosure? Avatars' Form Realism and Job Applicants' Self-Disclosure in AI Interviews
54	Yongmei Liu, Xiaoman Han and Xianye Cao	Effects of Professional Capital on Online Doctor Service Prices from the Configuration Perspective
55	Hong Hong, Rong Hu, Yingxin Lin and Xiaoquan Zhang	Gender Difference in Conformity to Social Influence: Evidence from Online Review Behavior
56	Yue Liu, Weiling Ke and Choon Ling Sia	Clue Types of AI Detection Tools Influence Decision-Making Competence in the Context of Fake Reviews
57	Xuan Wei, Jiayu Yao, Mingyue Zhang, Wei Chen and Karen Xie	Backfiring of Location Disclosure: Evidence from Online Speech Analyses through Large Language Modeling
58	Yu-Li Hung, Shin-Yuan Hung and J.J. Po-An Hsieh	How to promote lurkers to share information in social network communities?
59	Yuting Gao and Jack Jiang	Unveiling Home Bias in Digital Philanthropy
60	Mingqian Sun, Chenwei Li, Kathy Ning Shen and Qianzhou Du	Effects of Sponsorship Disclosure Timing on Endorsement Effectiveness
61	Charles Zhechao Liu, Bingyi Wu, Kim-Kwang Raymond Choo and Takeshi Tsuyuguchi	The Effects of Tokenized Asset Distribution on User Growth in a Tokenized Digital Market
62	Zheyi Xu, Dezhi Yin and Dejun Tony Kong	Envy Initiated Self-enhancement on Social Networking Sites: Evidence from a Controlled Experiment
63	Lifang Peng and Wenjun Lyu	Beauty pays? An AI-based big data analysis of beauty premium in Interactive Knowledge Payment
64	Dongyun Zou, Kaichao Wang, Shanshan Guo and Zhiwei Zhou	Exploring the Impact and Design of Digital Nudges: A Review of the Literature
65	Shishi Wu	Understanding Adolescent Addictive Usage of Short Video Platforms: An Affordance Perspective
66	Eugene Pavlov, Zhuping Liu, Shuai Yang and Chunmian Ge	Gazing "Right": Decoding the Effects of Gaze Directions in Marketing Images using deep learning
67	Wanying Chen, Sai Liang and Nan Feng	The Role of Positive Emotion in Guest Reviews in Sales: Evidence from Airbnb
68	Jonathan Fu and Dezhi Wu	AI-Driven Chatbot Design for Problem-solving: A Scaffolding Perspective

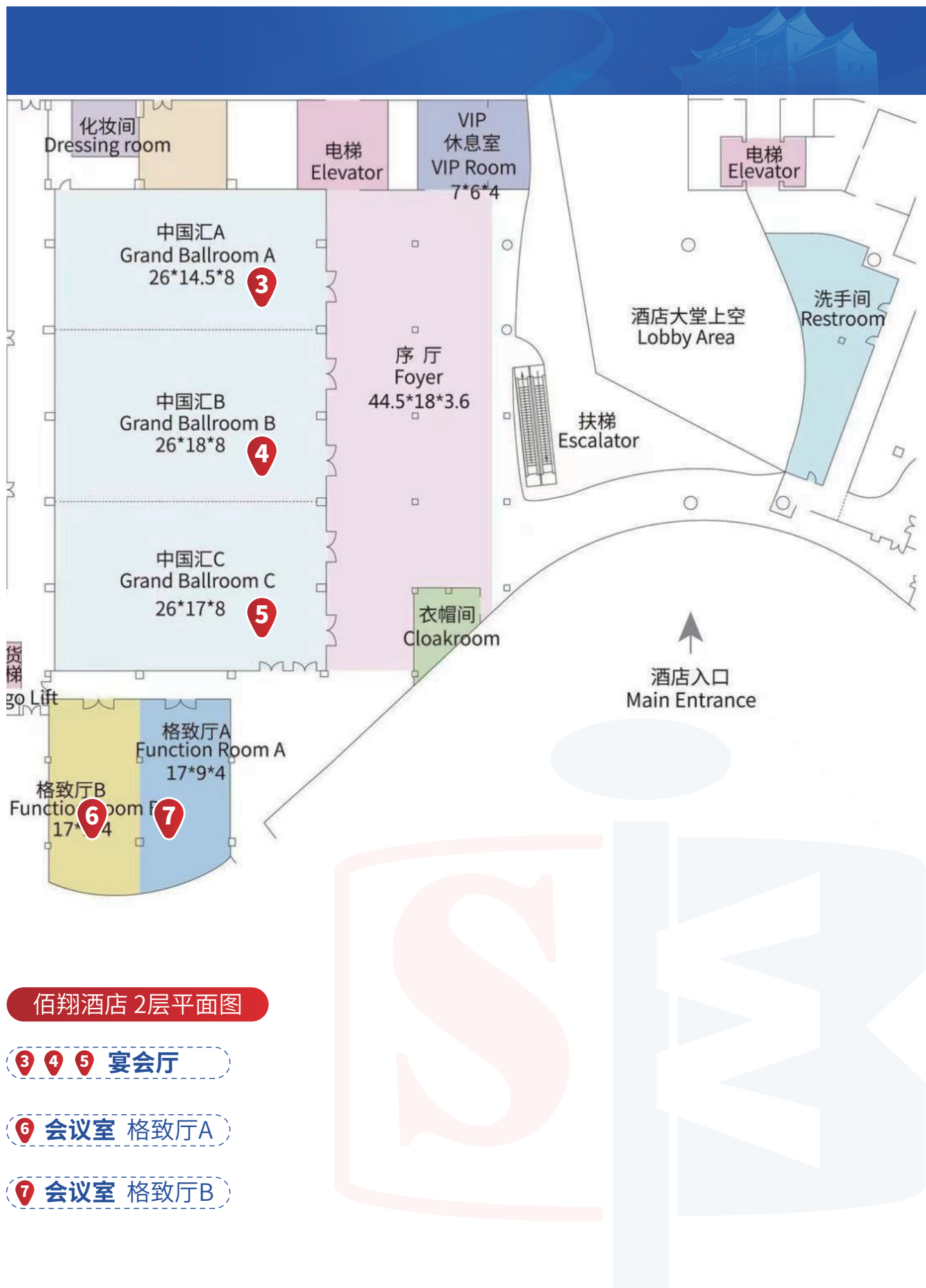
Venues Maps

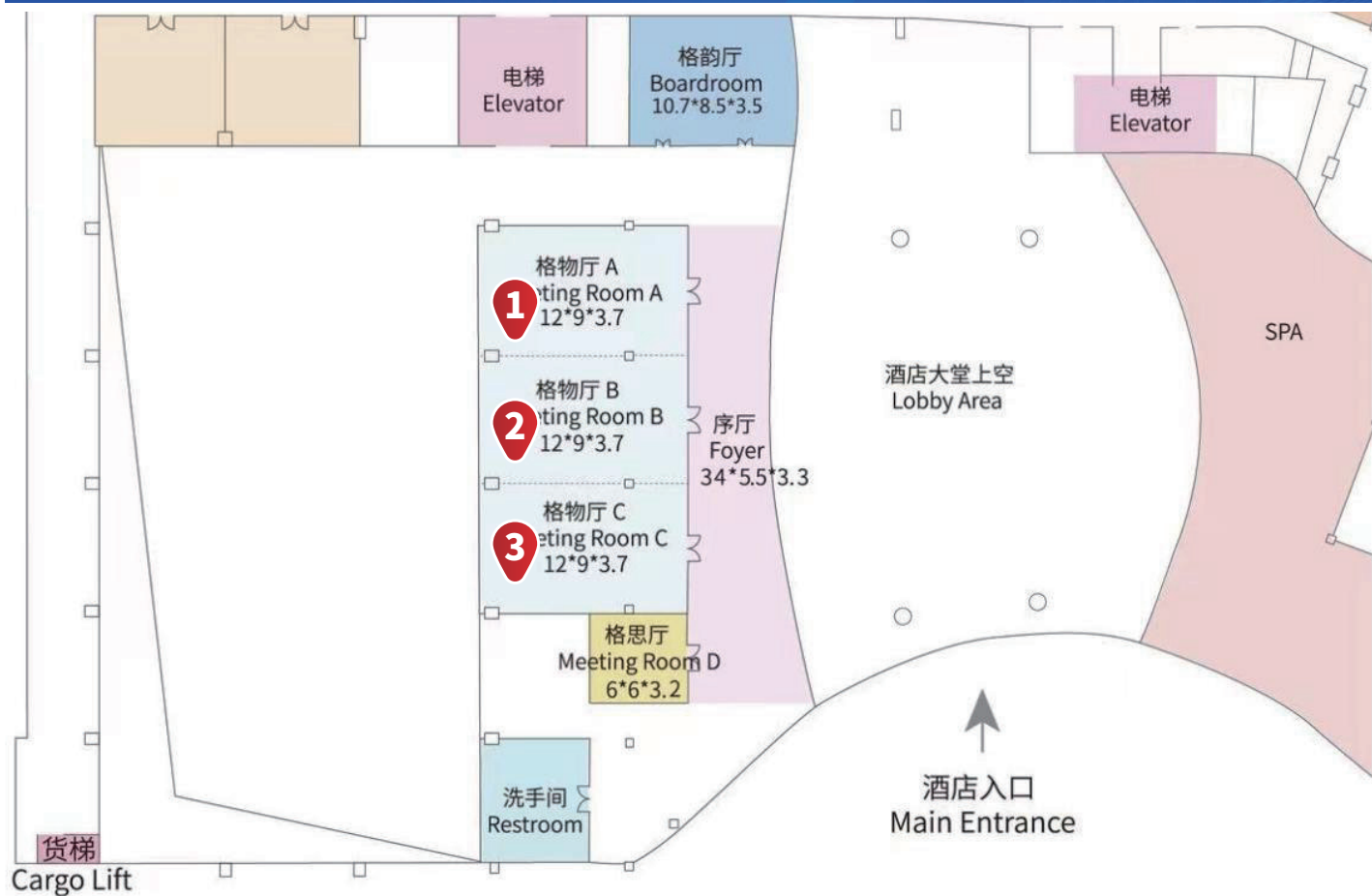


1 佰翔酒店

2 会展中心





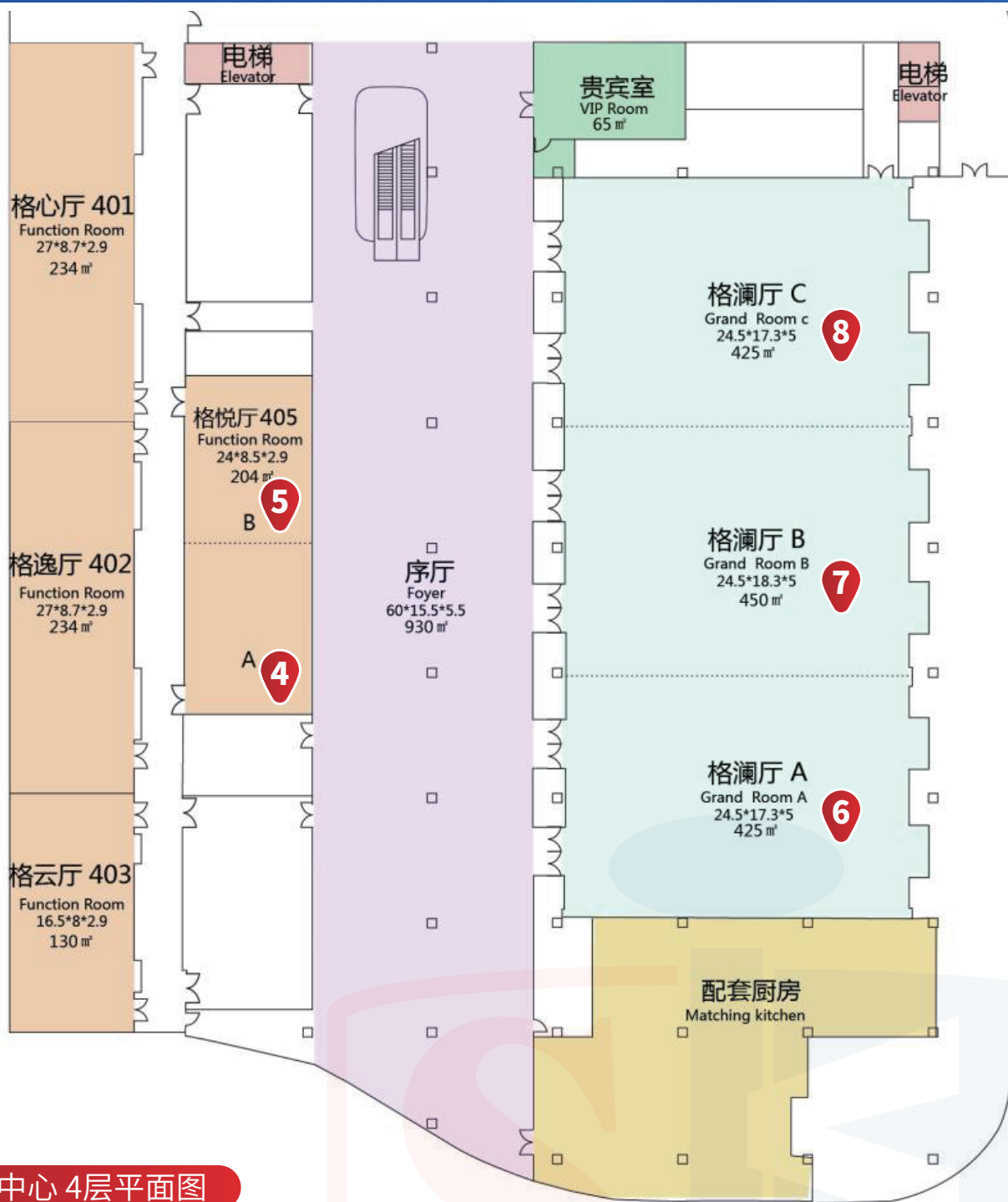


佰翔酒店 3层平面图

1 会议室 格物厅A

2 会议室 格物厅B

3 会议室 格物厅C



会展中心 4层平面图

4 会议室 格悦厅A

5 会议室 格悦厅B

6 7 8 29日午餐

Key Contacts

Group	Coordinator	Contact number
Accommodation	Manager Wu 吴经理 (佰翔五通酒店)	15080092506
	Manager Chen 陈经理 (佰翔软件园酒店)	18259512874
	Manager Wei 魏经理 (希尔顿逸林酒店)	18120732671
Lunch and Dinner	Ruilin Zhang 张睿琳	13070118616
Traffic	Xiaoling Tang 汤晓玲	13459030877
Registration, Invoice, and Cashier	Kun Wang 王坤 (会议公司)	13011838712
Conference Venue Service	Wei Huang 黄薇	18150082916

Dining Arrangements

Date	Lunch/Dinner	Time	Venue
Saturday June 29th	Lunch	12:00-13:30	会展格澜厅, Grand Room at C&E
Saturday June 29th	Gala Dinner	18:00-20:30	中国汇, Grand Ballroom at hotel
Sunday June 30th	Lunch	12:00-13:30	中国汇, Grand Ballroom at hotel
Sunday June 30th	Dinner	17:30-20:00	中国汇, Grand Ballroom at hotel

Bus information

Route	Departure Date/Time	Pick-up Location
Route 1: Xiamen Fliport Software Park Hotel (佰翔软件园酒店) – Xiamen Wutong Fliport Hotel (佰翔五通酒店)	June 29 th and 30 th 7: 40 am	Xiamen Fliport Software Park Hotel Lobby Entrance (佰翔软件园酒店大堂门口)
Route 2: Double Tree by Hilton Hotel (希尔顿逸林酒店) – Xiamen Wutong Fliport Hotel (佰翔五通酒店)	June 29 th and 30 th 7: 40 am	Double Tree by Hilton Hotel Lobby Entrance (希尔顿逸林酒店大堂门口)
Route 3: Xiamen Wutong Fliport Hotel (佰翔五通酒店) – Xiamen Fliport Software Park Hotel (佰翔软件园酒店)	June 29 th 20:30 pm June 30 th 13: 15 pm/ 20:30 pm	Xiamen Wutong Fliport Hotel Lobby Entrance (佰翔五通酒店大堂门口)
Route 4: Xiamen Wutong Fliport Hotel (佰翔五通酒店) – DoubleTree by Hilton Hotel (希尔顿逸林酒店)	June 29 th 20:30 pm June 30 th 13: 15 pm/ 20:30 pm	Xiamen Wutong Fliport Hotel Lobby Entrance (佰翔五通酒店大堂门口)

Reminders

Participation in the Xiamen University campus visit requires prior submission of ID information for OA approval, and please remember to **bring your ID** card for entry.

参访厦门大学思明校区, 需提前填写问卷报备身份信息。参访当日, 请务必携带报备的证件原件 (如身份证、护照等) 刷卡进入。

Xiamen University School of Management

The Discipline of Management at Xiamen University (XMU) has a long history which can be traced back to over a century ago from the establishment of the Business Division when XMU was founded in 1921. After a hundred years' unremitting efforts, inspired by its founder and entrepreneur Mr. Tan Kah Kee's patriotism and motto of "Pursue Excellence, Strive for Perfection", the School of Management at Xiamen University (XMUSM), has established itself as one of the Top 10 Business Schools nationwide.

Mission , Vision and Value

 Mission Pioneer Research Cultivate Talent Propagate Management Culture Advance Social Progress	 Vision Rooted in China, a world-class internationalised business school.	 Value 'Educate for the Nation' "Embrace 'highest virtue like water'" 'Pursue Excellence, Strive for Perfection'
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Departments & Centers

Departments	Accounting	Business Management
	Management Science	Tourism and Hospitality Management
	Finance	Marketing

Centers	MBA	EMBA	EDP
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Research Institutes China Institute for Studies in Energy Policy



Well-established Disciplines



Extensive International Influence

The school was granted AMBA, EQUIS and AACSB accreditations, joining the very small circle of 1% business schools which can be awarded this “Triple Crown” worldwide.





Introduction to School of Economics and Management, Xiamen University of Technology

Xiamen University of Technology is a public undergraduate university in Fujian province, co-constructed by Fujian province and Xiamen city. The university actively explores the path of serving local development through the integration of industry and education, school-enterprise cooperation, and foreign cooperation, aiming to build a "pro-industry, open and international" first-class high-level applied technology university in China.

The university has 18 colleges and departments, 4 first-level disciplines authorized for master's degrees in School of Mechanical and Automotive Engineering and the School of Economics and Management, 9 types of master's professional degrees, and 64 undergraduate majors, covering disciplines such as science, engineering, economics, management, literature, art, and law. There are nearly 20,000 full-time students, including postgraduate students and international students, and nearly 1,200 full-time teachers, among whom teachers with senior professional titles account for 60%, and teachers with master's degrees or above account for 95%. In 2018, it was approved as a master's degree awarding unit, and was selected as a university for the construction of first-class disciplines and

a model of applied university in Fujian province. In 2021, it was approved as a cultivation project for a doctoral degree awarding unit. In 2022, it was approved as a provincial Class A first-class applied construction university.

School of Economics and Management currently has 2 programs, including Academic Master of Management Science and Engineering and Professional Master of Accounting; 9 undergraduate majors including Financial Management, E-commerce, Industrial Engineering, International Business, Financial Engineering, Investment, Logistics Management, Information Management and Information System and Intellectual Property. Among them, the E-commerce and Logistics Management have been approved as national first-class undergraduate major construction sites, and the International Business has been approved as a first-class undergraduate major construction site in Fujian. In 2015, in cooperation with Ming Chuan University in Taiwan, the Straits Business College was established to jointly cultivate business talents in the fields of Financial Management, E-commerce, International Business, and Financial Engineering.

The teachers in School of Economics and Management have rich teaching experience and form a reasonable echelon structure. Currently, there are 135 faculty members, including 110 full-time teachers, among whom there are 21 with senior professional titles, 52 with associate senior professional titles, accounting for 65.5% of senior professional titles, and 80 with doctorates, accounting for 72.7%. The college has established the Institute of Fujian-Taiwan Financial Development, the Institute of Investment and Development, the Institute of Fujian Merchants and Family Businesses, the Institute of Fujian-Taiwan Port-Vicinity Industries, the Institute of Knowledge Management, and the Institute of Credit; and has the E-commerce Research Center, a Fujian Provincial Humanities and Social Sciences Research Base.

The school actively promotes teaching reform and discipline construction. Since 2017, 9 provincial-level educational and teaching reform research projects have been initiated (including 1 major project), and one of it has been selected into the typical case base of Fujian Provincial Education and Teaching Reform Research; 18 provincial-level first-class courses and curriculum ideological and political demonstration courses have been approved; 11 projects of the Ministry of Education for Industry-University-Research Collaborative Education have been approved. Moreover, this school is committed to cultivating students' innovation and entrepreneurship capabilities. Since 2017, college teachers have guided students in over a hundred innovation and entrepreneurship projects for students, including 16 national-level projects and 58 provincial-level projects. Students have won more than a thousand awards in various discipline competition

projects, including 503 national-level project awards and 208 provincial-level project awards.

Futhermore, the school takes scientific research as the starting point to promote the discipline construction. Since 2017, 10 national-level projects have been initiated, 56 provincial and ministerial-level projects have been initiated, leading to more than 7-million-yuan vertical funds; 5 provincial-level and above awards of Fujian Provincial Outstanding Achievements in Social Sciences; and 228 high-level papers and 24 various academic monographs have been published. Thus, the discipline of Management Science and Engineering has been listed as a cultivated applied discipline in Fujian Province.

Besides, the school takes social service as responsibility to enhance the integration of industry and education. Adhering to the school-running philosophy of "taking educating people as the foundation and serving the industry" of the university, the school has received 33-million-yuan social services funds and have undertaken 27 major decision-making consultation projects for governments at all levels in Fujian and the relevant management departments in Xiamen, and thus actively serves local governments and enterprises to achieve collaborated development of the integration of industry and education.



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